

HOW TO ENGAGE IN BROADBAND POLICY AND REGULATORY PROCESSES?

LIRNEasia & Bharti School of Telecommunications Technology and Management
Supported by the Ford Foundation, New Delhi
19- 22 August 2016 - IIT Delhi

Dear Participant,

Greetings!

We warmly welcome you to the course!

In next four days, we are hoping to produce discerning and knowledgeable consumers of research who are able to engage in broadband policy and regulatory processes.

At the end of the course, you will:

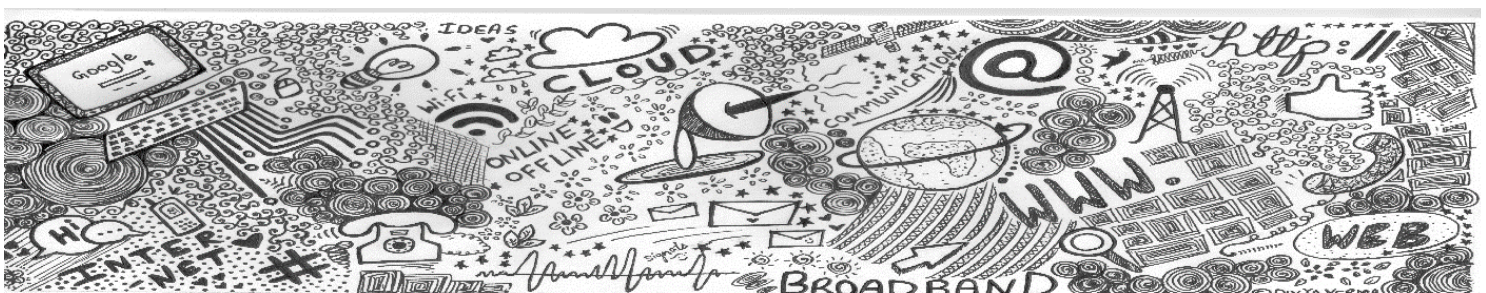
- Be able to find and assess relevant research & evidence
- Be able to summarize the research in a coherent and comprehensive manner
- Have an understanding of broadband policy and regulatory processes in India
- Have the necessary tools to improve their communication skills
- Have some understanding of how media function and how to effectively interact with media

Please find the schedule and details on the assignment below.

Looking forward!

Warm regards,

(Dr. P. Vigneswara Ilavarasan & Dr. Rohan Samarajiva)



Course schedule

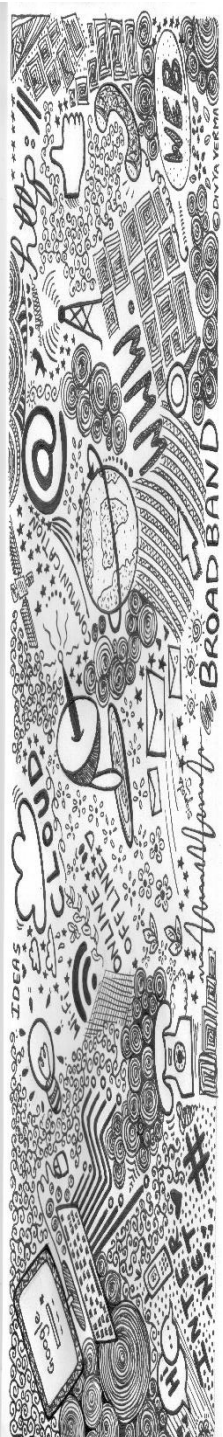
Time	19 Aug - Fri	20 Aug - Sat	21 Aug - Sun	22 Aug - Mon
0900-1030	S1 - Introduction to workshop (RS)	S6 Indian broadband policy & regulatory environment: A Comparison (SG)	S11 Evolution of Internet Policy in India (DM)	S16: Working with Government (AR)
1030-1100	High Tea	Break	Break	Break
1100-1200	S2 Writing for Parliamentarians (MK)	S7 Spectrum Policy in India (SR)	S12: Demand-side research / NOFN (PVI)	Mock Policy Hearing / Presentation by Participants (AC, SN, JB, AKS, AK, KH)
1200-1300	S3 Group Formation. Assignments & Portal introduction. (LS)	S8 Net Neutrality (RP)	S13: Legal Research (RS)	
1300-1400	Lunch	Lunch	Lunch	Lunch
1400-1500	S4: BB in India, Australia, Malaysia & Indonesia (PVI)	S9 Interrogating supply-side indicators (RS)	S14: Writing for Policy Change (RS)	
1500-1530	Break	Break	Break	
1530-1700	S5: Research in Significance of broadband / Internet (PM)	S10 Finding research (PVI)	S15: Group Work	
1700-	Group Work	Group work	Group work / Certificate Dinner	

RS – Rohan Samarajiva; MK – Mandira Kala; LS – Laleems, S.; PVI – P. Vigneswara Ilavarasan; PM – Payal Malik; SG – Satyen Gupta; SR – Shamika Ravi; RP – Rohit Prasad; AR - Ashwani Rana; AC – Anindya Chaudhuri; SN - Shalini, N.; JB - Jaijit Bhattacharya; AKS – Anuj Kumar Srivastava; DP – Deepak Maheswari; AK – Arvind Kumar; KH – Kapil Handa

Assignment

On 13th July 2016, the Telecom Regulatory Authority of India has released a Consultation Paper titled, 'Proliferation of Broadband through Public Wi-Fi Networks' and sought public opinion on the same. The paper seeks inputs on thirteen questions, specifically. Please see here: http://www.trai.gov.in/Content/ConDis/20782_0.aspx

Six groups with four or five participants shall be formed on the day one. One question from the above said consultation paper shall be assigned to each group. Each group shall research on the topic and present their views / suggestions in the Mock Policy Hearing Session on day four. A policy brief prepared by the groups shall accompany the presentation.



Faculty

Rohan Samarajiva, PhD

Rohan Samarajiva, was the founding CEO (2004 - 2012) and Chair (2004 – onwards) of LIRNEasia. Previously he was the Team Leader at the Sri Lanka Ministry for Economic Reform, Science and Technology (2002-04) responsible for infrastructure reforms, including participation in the design of the USD 83 million e Sri Lanka Initiative. He was Director General of Telecommunications in Sri Lanka (1998-99), a founder director of the ICT Agency of Sri Lanka (2003-05), Honorary Professor at the University of Moratuwa in Sri Lanka (2003-04), Visiting Professor of Economics of Infrastructures at the Delft University of Technology in the Netherlands (2000-03) and Associate Professor of Communication and Public Policy at the Ohio State University in the US (1987-2000). He was Policy Advisor to the Ministry of Post and Telecom in Bangladesh (2007-09). He serves as Senior Advisor to Sarvodaya (Sri Lanka's largest community based organization) on ICT matters. Samarajiva is a Board Member of Communication Policy Research south, an initiative to identify and foster policy intellectuals in emerging Asia. He serves on the editorial boards of seven academic journals. His full CV can be found at <http://lirneasia.net/wp-content/uploads/2007/12/CVApril1long.pdf>

P. Vigneswara Ilavarasan, PhD

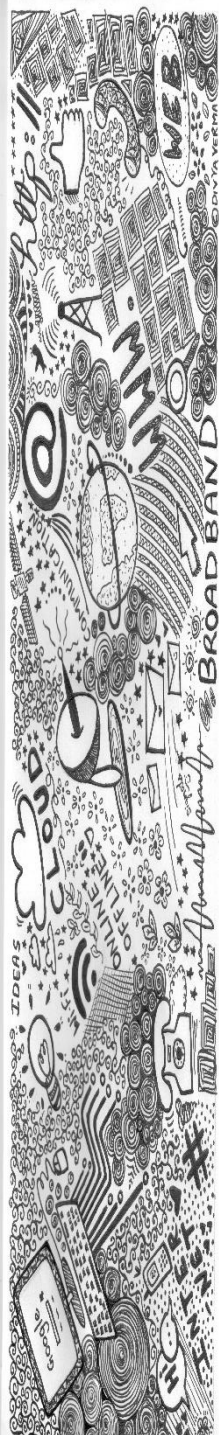
Vigneswara Ilavarasan Associate Professor at the Dept. of Management Studies, Indian Institute of Technology Delhi. For the last ten years, he is researching and teaching production and consumption of information and communication technologies (ICTs) with a special focus on India. His specific research interests are Information and Communication Technologies & Development (ICTD); Information Technology Industry in India; and ICTs & Government. Dr. Ilavarasan is a recipient of the Outstanding Young Faculty Fellowship Award at IIT Delhi and Prof. M.N. Srinivas Memorial Prize of the Indian Sociological Society. He is also a recipient of research grants from IDRC (Canada), Ministry of Labour and Employment (India), Ministry of Science and Technology (India), Oxford Analytica (UK), and IdeaCorp. (Philippines).

Laleema Senanayake

Laleema Senanayake is a Junior Research Manager at LIRNEasia and is the project manager of the Ford Funded Project on 'Increasing Broadband access to the poor in Asia'. Laleema's research interests are participatory planning, urban development, climate change and public policy. Prior to joining LIRNEasia she worked at International Water Management Institute as an intern and the Project Consultancy Unit (PCU) of the University of Moratuwa as a research assistant. She holds a Bachelor of Science degree in Town and Country Planning from the University of Moratuwa and is an Associate member of the Institute of Town Planners Sri Lanka.

Mandira Kala, PhD

Mandira is Head of Research at PRS Legislative research and has led PRS' engagement with MPs and MLAs on legislative and policy support. Mandira also anchored the Legislative Assistants to Members of Parliament (LAMP) Fellowship during its initial years. Previously, she has worked in the research team of Azim Premji Foundation and Centre for Social Policy, Boston, USA. She was awarded the UNDP Asia- Pacific Human Development Academic Fellowship in 2008. and was selected as an Emerging Leaders Fellow 2011-12 by the Australia India Institute, University of Melbourne. She has a Ph.D. in Public Policy from the University of Massachusetts, Boston.





Payal Malik

Payal Malik is a Senior Research Fellow of LIRNEasia and an Associate Professor of Economics at the Delhi University. She is currently on deputation to the Competition Commission of India. She is also associated with National Council of Applied Economic Research and Indicus Analytics. She received her Master of Philosophy (M.Phil.), and MA in Economics from the Delhi School of Economics and BA in Economics from Lady Shriram College, University of Delhi. She also has a MBA in Finance from the University of Cincinnati. She has several years of research experience on the issues of competition and regulation in network industries like power, telecommunication and water. Recently she has been actively engaged in competition policy research. Currently she is a regular columnist for the Financial Express, India and a referee for the Information Technologies and International Development journal.

Satyen Gupta

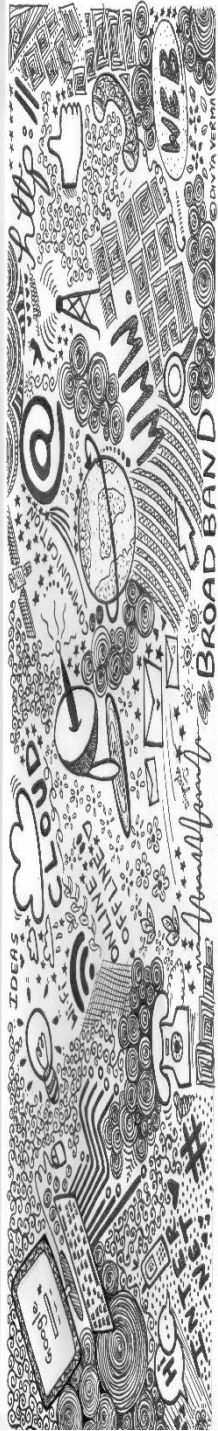
Satyen Gupta is the founder and Secretary General, NGN Forum, India. Previously he was the chief of Corporate Affairs, Sterlinter Technologies Ltd and headed the Regulatory and Govt. Affairs for BT global Services for SAARC Region and handled Licencing, Regulation, compliance, competition and Industry Advocacy issues. He is also a member, Advisory Board of Creation and Implementation of National Optical Fibre Network for the government of India (2011 onwards). From 2000-2006 he served as the Principle Advisor, Telecom Regulatory Authority of India at the level of additional secretary to the government of India and headed the fixed network division. He is the author of "Everything Over IP-All you want to know about NGN" (2011). He has conducted and taught many courses on telecommunication technologies, policy and regulation. He is also a Govt. Affairs and Regulatory advocate. He graduated with Hons, in Engineering in 1979 from NIT, Kurukshetra University, INDIA and went on to complete his post graduate studies in Electronics Design Technology at CEDT, Indian Institute of Science, Bangalore.

Shamika Ravi, PhD

Shamika Ravi is Fellow at the Brookings Institutions. Her research is in the area of development economics with a focus on the political economy of gender inequality, financial inclusion and health. She is also a visiting professor of economics at the Indian School of Business, where she teaches courses on game theory and microfinance. She is an affiliate at the Financial Access Initiative of New York University, member of the Enforcement Directorate of Microfinance Institutions Network in India and has served on boards of several microfinance institutions. Professor Ravi publishes extensively in peer reviewed academic journals and writes regularly in leading newspapers.

Rohit Prasad, PhD

Rohit Prasad is a Professor of Economics at MDI Gurgaon. He has a Ph.D. in Economic Theory from SUNY Stony Brook, USA where he studied Game Theory under the Nobel Laureate Professor Robert Aumann. After his Ph.D. he worked in the software industry in USA and India in senior management positions before joining MDI Gurgaon. His last position was Vice President at Xansa, then a USD 700 million firm. His research interests include the economics of ICT, and sustainable development. His papers have been published at leading international journals including Telecommunications Policy. He has delivered seminars and talks at Harvard University, the Centre for Game Theory at Stony Brook, India Telecom 2009, and Future Com 2010. His book The Dynamics of Spectrum Management co-authored with Dr. V. Sridhar was published by the Oxford University Press in 2014. He has collaborated with the Department of Telecommunications and the Telecom Regulatory Authority of India in various capacities.



Shalini Narayanan, PhD

Shalini Narayanan is an independent Media Consultant and Trainer with over two and a half decades of experience in the government and non-government sectors. Her area of interest is new media and its impact on governance. An officer of the Indian Information Service from the 1990 batch, she took voluntary retirement after 23 years of service in Aug 2013. During her service career, she held vital posts in All India Radio, DD News, DAVP, Employment News etc. In her last posting, she was heading the IIS Department at the Indian Institute of Mass Communication, IIMC. Her papers on new media have been published in journals of repute. Earlier, she was Head, Communications at the Centre for Digital Financial Inclusion, CDFI (till April, 2016). She has been awarded Best Professor Teaching Advertising Management by ABP News, National B-School Awards 2013.

Deepak Maheshwari

Deepak Maheshwari is director of government affairs, India & ASEAN in Symantec. A public policy and regulatory affairs professional, he played a pivotal role in development of ICT policy. An oft-invited speaker, his views & reviews have been widely published. He currently chairs BSA policy committee for Asia Pacific and has been associated with various industry and professional forums like NIXI, ISPAI, IAMAI & IEEE. An IIT engineer, he is also a law graduate and previously worked with Microsoft, MasterCard, Sify and HCL.

Kapil Handa

Col Kapil Handa was commissioned into the Corps of Signals of Indian Army in June 1991. He has a wide experience of over 20 years in handling Defence Networks. He holds a Masters Degree in Fibre Optics and Lightwave Engineering from Indian Institute of Technology, Kharagpur. He is on deputation with the Telecom Regulatory Authority of India since July 2014 and is currently handling policy issues pertaining to Broadband proliferation in the country.

Arvind Kumar

Mr. Arvind Kumar is Adviser (BB & PA) at the Telecom Regulatory Authority of India (TRAI) where he joined in 2004. He advises the Authority on various issues related to Interconnection, Interconnection Charges, Broadband Services and Access to cable landing station etc. After obtaining M.Tech degree from Institute of Technology, BHU Varanasi, UP, Arvind Kumar joined C-DOT (A premier telecom technology centre of Government of India) in 1997. He has worked at various positions in C-DOT and has been responsible for design, development, integration and validation of many switching and transmission products. He has also done his MBA (Finance) from I.P. University, Delhi. He is also working as a "Rapporteur" for second term in ITU-D on the issue of 'Migration from existing networks to Next Generation Networks for developing countries: Technical, Regulatory and Policy aspects'.